THE KLINGER LAKE ASSOCIATION

KLA Board Meeting Minutes September 10, 2015

Attended in person: Mike Needham, Doug Van Meter, Allison Kirsch, Don Riach, Edgar Reihl, Debbie Doe, Julie

Lavidge, Carol Preble

Attended via phone: Warren English, Andy Reith **Absent**: Barbara Montgomery Nelson, Trudy Harnell

Vice-president Mike Needham called the meeting to order at 6:02 p.m. Suzi Puckett joined the fireworks portion of the meeting (which began at 7:00 p.m.) to discuss and reiterate logistics for a successful fireworks show.

*Focus of this meeting was to discuss agenda items and to discuss and assign duties for the 2016 Fireworks.

President-Welcome and Remarks (Mike Needham)

Mike Needham greeted the board members and noted that that the agenda presented would be followed. Upon completion of the regular meeting, he reminded Board members of the extended duration of this meeting because of the need to discuss and organize the 2016 Fireworks.

Treasurer's Report (Don Riach)

- Don Riach presented the Treasurer's Report to the Board.
- He noted KLA has 339 memberships, 299 fireworks contributions.
- Motion by Edgar Reihl to accept budget and expenses made, seconded by Doug Van Meter; all Board members approved; motion carried.

Committee Updates

- *Beach Representatives* In Trudy Harnell's absence, Carol Preble reported that Sara Lee has offered to host the 2015 Beach Rep picnic on June 13, 2016 (second Monday of June); Lees have offered to provide the food for the picnic as well.
- Communications/Website/Facebook Edgar Reihl—Normal reported activity for on the website for the season; however, it is winding down. Edgar asked that members review the website and recommend updates they would like to see. Julie Lavidge offered to be a part of Communication/Website and mentioned using Google analytics to improve functionality of the site; she is interested in working on and developing the layout with Edgar, not content.
- **Dam** Warren English—nothing new to report.
- **Membership/ Database** Don Riach and Debbie Doe—both Don and Debbie will work to keep the database updated; Debbie offered to convert the information to a Googledoc, so that both may readily access and revise it and so all members will have web access to current database.
- **Directory/Advertising** (Carol Preble)—Carol reported that there is one outstanding directory ad and that she will follow up to collect the outstanding fee.

KLA Board Meeting Page 1

- DNR/Marine Patrol (Andy Rieth)—Andy raised the question whether or not the KLA should put information on the KLA website in regards to the St. Joseph County Leash Laws. A brief discussion followed. Andy motioned that a link to the County Leash Laws be provided on the KLA Website for residents; motion was seconded by Edgar Reihl; all Board members approved; motion carried. Edgar Reihl has posted a link for residents on the Rules and Regulations Page of the KLA website—
 http://www.klingerlakeassociation.org/rules--regulations.html.
- History (Doug Van Meter)—Doug mentioned he has a few copies of the old Klinger Lake Map created by Abe Mitchell that former KLA Historian, Dick Magee, had given him. Edgar Reihl provided a map to look at. The Board discussed whether or not there is enough interest in these maps to reprint them as is, or whether or not the map could be revised with current home locations/information and offered for sale. Doug Van Meter motioned that we offer the maps free to residents, and if there is interest in more, he will look into printing updated maps for sale. The motion was seconded by Debbie Doe; motioned carried.
- Real Estate (Allison Kirsch)—Allison reported that there has been one sale since the beginning of the year; there is currently one sale pending and one active back up. Currently, there are fourteen lakefront listings and one off lake (Spring Street) listing. Mike Needham noted that there is a lot of active construction going on as well which adds to the security of home values.
- Water Quality/Michigan Lakes & Streams (Mike Needham)—Mike reported that he will conduct water transparency, chlorophyll, and total phosphorus tests during the week of 9/13/15. In addition, he will complete the "score the shore" and "invasive species" reports by the end of September. Mike also informed the Board that Mark Zona reported that he noted a few small areas of invasive species in the Sandy Beach area.
- Marketing/Logo (Julie Lavidge)—At the August meeting, Julie offered to help unify the overall look for all communications and publications generated by the KLA. Edgar Reihl brought up the idea of using a re-creation of the previously used sailboat logo for the new logo; Edgar also provided an envelope with an example of the previously used logo. The Board will work to determine the intended focus/message that they want the logo to send/represent, so Julie can proceed with the revision.

Other Topics of Discussion

Yard Waste Disposal-Mike Needham brought up the question - How can we effectively convey a message to Klinger Lake residents that will remind them not to dump grass clippings, leaves, Christmas trees etc., into the lake? -Edgar Reihl brought up the point that KLA formerly published a mailer reminding lake residents not to throw these types of wastes into the lake. Julie Lavidge suggested educating and offering residents information on the proper ways to dispose of this waste and also its adverse effects if not properly disposed. She also mentioned that some residents do not do their own yard work, so perhaps it would be beneficial if those residents remind yard maintenance companies of the proper disposal for such items. No decision made and this topic will be discussed further at October meeting.

Communicating with Residents-The Board discussed the most effective avenues for the KLA to use to reach out to and inform Klinger Lake residents —paper, digital (social media, email), face to face—all members agreed we need to continue to utilize all of these avenues of communication.

Watercraft Rules-*One hundred foot rule-*The Board discussed reminding lake residents and their guests of the rule. Discussion followed and point made that the rule is currently on boat launch sign; however, that reminder is visible only when launching boats; the Board discussed putting reminders on website and mailers may help keep residents/guests informed. This topic will be discussed further at October meeting.

Electronic Payments Question- Is it viable to offer electronic payments for, dues, fireworks, etc? Julie Lavidge motioned that an electronic payment options be available to residents for payment of KLA dues and Fireworks donations. This motion was seconded by Edgar Reihl; all Board members approved; motion carried. Julie Lavidge agreed to look into methods and options for doing this through the KLA website and report back during the October meeting.

Old Business

Dock signs- tabled until October meeting.

KLA Board Meeting Page 2

SEPTEMBER MEETING- EXTENDED FOR FIREWORKS

*The focus of this portion of the meeting was to break down the 2016 Fireworks into stages and to create a Fireworks Team that will commit to the duties within each stage. The desired outcome is for the Board to share the responsibilities of the 2016 Fireworks. Suzi Puckett attended this portion of the meeting to inform and assist the Board.

<u>Fireworks 2016-</u> Warren English reported that Sunday, July 3, 2016 has been secured with RVM Fireworks; however, the date must be reserved officially after January 1, 2016. RVM will not be responsible for installing docks, boat/barges. Warren English proposed the following stages for the 2016 Fireworks:

Permits/Paperwork-Debbie Doe—Debbie will meet with Suzi Puckett to make sure all paper work is completed properly and in a timely manner.

Fundraising-Don Riach—Don will work to collect and record fireworks donations.

Physical Set Up/Flares-Warren English (Mike Needham offered to be an Emergency backup for the physical portion of work on the day of the fireworks for Warren)—Warren will contact other Klinger Lake residents to help him out-Warren stressed that manpower at certain times (before, during, and after) is the most import because there are many small tasks that need to be completed. Most important for the day of the fireworks are boat drivers, truck drivers and workers for installation and take down of the docks/barges. Warren noted that he was short of workers for the take down after the 2015 Fireworks. He will work in advance to secure the manpower he needs.

This motion was seconded by Carol Preble; all Board members approved; motion carried.

<u>Firework Donations-Higher Donations = Better Fireworks' Display—</u>Don Riach pointed out that many residents donate \$35 because it is a "suggested" amount, but there are a few larger donations as well. The Board discussed removing the language "suggested donation" on the current flyer in order to encourage larger donations from residents. Don also pointed out that donations collected are used directly for the current year fireworks' display only. Julie Lavidge provided a fireworks flyer from Lake Wawasee on which the language did not limit the donation to a certain amount. Julie motioned that we remove the language "suggested donation" from the Fireworks Flyer; motion was seconded by Don Riach; all Board members approved; motion carried.

<u>Combine Dues and Fireworks Donations</u>—The Board, hoping to make it easier for residents to take care of dues and donations, is looking into combining the two. Warren English noted that while working on a local service club, it combined dues and donations, and it had a positive outcome—dues were paid in a timely fashion and donations actually increased. The Board discussed offering this one-time payment option as well as a separate option. Discussion of this topic will be continued at the October meeting.

<u>Directory and Flare Distribution</u>—Allison Kirsch recommended beach reps distributing the directories and flares at the same time since their distribution is within a few weeks of each other. Allison motioned that beach reps distribute directories and flares at the same time; Debbie Doe seconded the motion; all Board members approved; motion carried.

To close this meeting, Vice-president, Mike Needham, offered accolades to Suzi and Bob Puckett for their years of dedicated service towards for the Klinger Lake Fireworks.

Doug Van Meter moved to adjourn the meeting, Don Riach seconded the motion, and the motion carried. Meeting was adjourned at 7:54 p.m.

Respectfully submitted, Debbie Doe, Secretary KLA

KLA Board Meeting Page 3