

KLA Board Meeting Minutes August 10, 2015

Attended in person: Barbara Montgomery Nelson, Mike Needham, Doug Van Meter, Warren English, Allison Kirsch, Don Riach, Trudy Harnell, Debbie Doe, Julie Lavidge, Carol Preble

Attended via phone: Andy Rieth Absent: Edgar Reihl

Barbara Montgomery Nelson called the meeting to order at 7:03 p.m. There were no visitors present.

*Focus of this meeting was to recap Annual KLA Meeting, approve new slate of officers and budget, discuss efficiency/offer improvements for KLA, and to assign KLA members to tasks for the upcoming year

President's Report (Barbara Montgomery Nelson)

- Record number of attendees at the annual meeting!!
- Nice job on the signs Mike Needham!!

2015 Slate of Officers (Nomination Committee)

• Slate of offices was presented to board; motion to approve made by Mike Needham, seconded by Don Riach, motion carried

Treasurer's Report (Don Riach)

- Don Riach presented the Treasurer's Report to the Board. To date, the KLA has 339 paid members
- Expenses for the month included for travel expenses for water samples, membership directories; weed control; dam keys; gifts for outgoing members; advertising fireworks; sheriff control; thank you notes
- Incoming funds from directory sales; 6 new memberships; on time (288) and late fireworks
- Motion to accept budget and expenses over \$250 made by Debbie Doe, seconded by Mike Needham, motion carried

Picnic/ Beach Representative/Membership

- Trudy Harnell will take over organization of the annual picnic (June 13, 2016); Sara Lee has offered to host; comment made by Julie Lavidge that Board should secure the date with Sara Lee early
- Barb Montgomery Nelson recommended it may be a good idea to increase number of beach reps in an effort to get more lake residents involved

- **Membership mailers and contact with members**-Don Riach commented that the new database organization will continue to improve the communication efforts by the Board to keep members updated and informed on topics/issues related to Klinger Lake and the KLA activities
- Don Riach and Debbie Doe will work on membership database, planning to transfer it into a googledoc which can easily be shared and in which editing can be limited/controlled
- Julie Lavidge suggested we look into offering electronic payments as well as check payments, possibly through the website

New Marketing and Logo Thoughts

- Board members discussed the idea of developing a logo in order to achieve consistency and purpose for the KLA
- Barb Montgomery Nelson directed Board members to the Mission Statement in the directory for review of its purpose
- Julie Lavidge offered to review purpose and mission of the KLA and work to develop a logo with the help of her husband
- Board's goal is to achieve visual consistency and to reach and include more Klinger Lake residents in all communications and activities for next year

Communication

Directory & Advertising

- Carol Preble, Trudy Harnell, Mimi Klinger, Barb Evert, Noreen Owczarzak, and Debbie Doe solicited ads this year
- Seventy ads were secured for the directory
- Allison Kirsch offered to check into the possibility of the Sturgis Journal to publish the directory next year to lessen the cost of printing

Membership Mailers

- Board members discussed looking into local printer for all mailers
- Sturgis Journal (who puts together Shoreline) is putting together a directory for Lake Templene; question raised—Should we use Sturgis Journal instead of Portage Printing for mailers and directory?
- As another option, Julie Lavidge will check into the possibility of PostNet printing all of KLA's communications/publications (dues notices, directories, fireworks communications); she will report back in September

Newsletter

- Barbara Montgomery Nelson, Allison Kirsch, Doug Van Meter will work on newsletter
- Barbara Montgomery Nelson suggested that the newsletter content be revised and its content livened up
- Julie Lavidge suggested to spotlight on a Klinger Lake person/family for each newsletter
- Comment made to dedicate a spot for an author like Dick Magee for a historical or reminiscent writing about the incidents/happenings at Klinger Lake throughout the years

Website

- Edgar Reihl will continue to maintain the website
- All members agreed that it is good to have an online presence

Water Quality

- Mike Needham will continue to will work on water quality
- His water quality report is included in August 2015 Annual Meeting Minutes

<u>Dam</u>

- Warren English will continue to work on dam
- He has keys and is able to check on it regularly

History

• Doug Van Meter will continue to work on history

Real Estate

- Allison Kirsch will continue to provide information/stats on real estate around the lake
- Questions raised and discussion followed about whether or not KLA should provide rental information on KLA Facebook page—no decision made

<u>July 4th</u>

Boat Parade

- Joyce Sterrett/Warren English/Tom English will serve as organizers for the parade
- The 2016 Boat Parade will be held on Sunday, July 3, 2016 at 1:00 p.m.
- Participants will be asked to meet in front of the Marina
- Bob and Joyce Sterrett's Chris Craft will serve as the lead boat
- This will be advertised in newsletter and on website

Fireworks

- 4th is on a Monday; the date for fire needs to be set
- RKM said they have no barges to set up fireworks on the water
- Barb Montgomery Nelson will look up contact information for other company
- We need to set up fireworks company before it is too late
- Don Riach moved that we set up the fireworks date to Sunday, July 3, 2016 with the rain date set for Monday, July 4, 2016 which was seconded by Debbie Doe
- Suzi Puckett provided a list of things to do for the fireworks to Barbara Montgomery Nelson which she will share with board members
- A subcommittee meeting specifically for the fireworks will be held **after** the September 14, 2015 KLA meeting

New Business

Dogs

- Andy Rieth brought forth discussion regarding dog owners on the lake and their visitors and what an efficient way may be to inform them of the St. Joseph County dog ordinance
- Board members discussed possibility of posting reminders on the website and in the newsletter and will discuss this issue further

Dock signs/numbers

- Mike Needham opened for discussion the idea of dock signs/numbers as Lake Wawasee residents use
- Discussion followed concerning the pros and cons of these signs/numbers
- Warren English mentioned it would be nice to have them for safety concerns; numbers could be assigned and it could be voluntary for home owners

Restoration of beach fronts

- Mike Needham received a request from Michigan State students to survey Klinger Lake home owners which brings up the possibility of returning beach fronts to natural states
- Survey could be delivered by mail or electronically to home owners

The meeting was adjourned at 8:26 PM

Doug Van Meter motioned to adjourn, Don Riach seconded, and the motion carried

Respectfully submitted, Debbie Doe, Secretary KLA