

KLA Board Meeting Minutes April 4, 2016

Attended in person: Debbie Doe, Barbara Montgomery Nelson, Trudy Harnell, Allison Kirsch, Mike Needham, Carol Preble, Don Riach, Andy Rieth, Doug Van Meter,
Attended via phone: Warren English, Edgar Reihl
Absent: Julie Lavidge

President Barbara Montgomery Nelson called the meeting to order at 7:02 p.m. There were no visitors present.

President-Welcome and Remarks (Barbara Montgomery Nelson)

Barb welcomed members and thanked them for their time and dedication to KLA.

Treasurer's Report (Don Riach)

Don reported that the online electronic payment system (PayPal) is set up with only a few minor glitches—Don has received 126 regular payments and 39 online payments for dues so far; he noted that in the past, by May 1st, 75% of membership dues have been in. Andy Rieth included that as of last September, we stood at 339 members.

- Treasurer's Report presented to the Board
- Expenses to Postnet for 2016 Dues Notice for printing and mailing explained

A motion was made by Barbara Montgomery Nelson to accept the Treasurer's Report; Mike Needham seconded the motion; all members approved, and the motion carried

A motion was made by Doug VanMeter to approve the payment to Postnet for printing and distribution of the **2016 Dues Notice Mailers**; Carol Preble seconded the motion; all members approved, and the motion carried.

Committee Updates

Beach Representatives (Trudy Harnell)

Trudy explained the time and location of the 2016 KLA Annual Picnic.

- KLA Annual Picnic will be held on June 13 at 6 p.m., and it will be hosted by Terry and Sara Lee on Crooked Creek Road
- Lees have offered to provide food and beverages at their expense
- The KLA Board will provide an appreciation gift to the Lees, which Allison Kirsch offered to secure and to deliver to them

Communications/Website (Edgar Reihl)

Edgar reported that he worked with Don Riach to implement the online payment system (Paypal) for the 2016 dues, and he is hoping to get feedback on its functionality. He explained some of the options that would be available should the KLA Board decide to utilize the online payment system for firework donations. He also recommended a timeline to follow to ensure the success of the online payment option.

- It is possible to set up online payment for the fireworks, but we would need to create different buttons for the recommended \$35 firework donations and for donations exceeding \$35
- April 30 will be final target set up date for online payment option on the website. This option should be fully functioning by the first week of May in order to be able to use it for firework donations
- Edgar acknowledged that he would be able to have it set up and completed within this time frame
- The website is up and running; traffic is normal on it for this time of year. Four hundred likes crossed the KLA Facebook page

A motion was made by Andy Rieth to add the Paypal online payment option to traditional payment methods for firework donations; Barbara Montgomery Nelson seconded this motion; all members approved, and the motion carried.

Dam (Warren English)

Warren reported that the dam level is at the proper height and that all of the appropriate maintenance has been performed

Fireworks (Debbie Doe, Warren English, Don Riach)

Debbie and Warren reported that preparation for the 2016 fireworks have been set into motion. Warren reserved Sunday, July 3 (with July 4) as a rain date; he will call the fireworks company to reconfirm these dates. Debbie has been in contact with Suzi Puckett for the to do list for the fireworks. Andy Rieth offered the use of his property for staging the fireworks.

Flyer—April 11 - 31

- The information for the Fireworks flyer will be put together and sent to Postnet
- Barbara Montgomery Nelson will send last year's PDF to Postnet, and Debbie will supply updated information and payment options for the flyer, and she will make sure the final copy is ready for Board approval by April 25.
- Target mail out date for flyer is May 1

Permits-flares-insurance—April 18 - 31

- Debbie will download and fill out permits from the State
- Debbie and Don will review permits and send them in, and order flares
- Warren will reconfirm dates and times with fireworks company
- Debbie will contact Postnet to verify that the fireworks flyers are ready to mail

May 1 - May 31

- Postnet will mail out fireworks flyer
- KLA board members will work to contact residents to secure volunteers to help with fireworks set up and tear down (possibly via mass email)
- At May meeting KLA Board will finalize flare distribution
- Debbie, Don, and Warren will reconfirm that proper permits and firework company have been secured
- Flares will be delivered to delivered to Debbie's Airline Road home

June 1 -July 4

• TBD at May meeting

Membership Database (Don Riach, Debbie Doe)

The database continues to be updated as the 2016 dues come in. Don reported that some 2016 Dues Mailers have been returned. Barbara Montgomery Nelson questioned if we could filter for email addresses, so we can send out mass emails.

• Don and Debbie will meet to review the information in the database and also to verify addresses, resend returned 2016 Dues Mailers, and verify the ability to sort for email addresses and distribution of mass emails

<u>Directory/ Advertising /Newsletter</u> (Barbara Montgomery Nelson, Allison Kirsch, Carol Prebble, Trudy Harnell, Debbie Doe)

Allison and Barb provided copies of the Lake Templene Directory for KLA Board members to preview in March. This directory was published locally through the *Sturgis Journal*. In addition, as a part of its service, the *Journal* will secure advertisers for our directory. It appears evident to the KLA Board that using the local service to publish our directory is more cost effective and convenient than using Portage Printing.

In March the KLA Board decided that for these reasons, it will secure the *Sturgis Journal* to publish the 2016 KLA Directory. If satisfied with the publication, the KLA Board will move to make this change in publication permanent. Discussion and assignments for the upcoming 2016 publication of the KLA Directory followed.

- Content for the KLA Directory must be ready by May 2 and will include lake rules, goals, officers, special telephone numbers, map, KLA Mission Statement, names, addresses and contact information of members, as well as a few photographs of residents and lake life, possibly from Facebook or Lynne Kasey
- Newsletter goes out June 13 content needs to be ready to go by May 2; Board members were assigned sections to write and submit to Barb, no later than April 24

DNR/Marine Patrol (Andy Rieth)

Andy stated that he called DNR to check on the timing of the installation of ramp and dock at the public access. He has gotten no response, but he stated that the beginning/middle of April is when this usually takes place. Andy also reported that there is a new law related to bass fishing tournaments- all bass tournaments must be registered with the DNR. The organizer of the tournament must provide a certificate to each participant and record the catch.

History (Doug Van Meter)

Doug reported that Bob Hair's daughter contacted him to see if the KLA would like to purchase extra copies of *Klinger Lake History* for \$17.50 (45 books). He noted that we could sell each for \$30.

A motion was made by Mike Needham to purchase the books from Bob Hair's daughter for a fixed price of \$500, not to exceed \$17.50 per copy. Doug Van Meter seconded the motion, and the motion carrier.

Real Estate (Allison Kirsch)

Allison reported that 3 homes sold from October 2015 to present

Water Quality/Michigan Lakes & Streams (Mike Needham)

Mike said there would be a few changes this year, but he had no new news to report

• We will not participate in the score the shore, the aquatic plant watch, and the swimmer's itch studies this year

Marketing/Logo (Julie Lavidge)

<u>Other</u>

- Welcome to new residents—Trudy Harnell agreed to reach out to new residents and to provide them with a goody bag—she asked that KLA Board members let her know names/addresses of the new residents
- Potholes on Edgewater Beach Road—Andy Reith brought up Edgewater Beach Road potholes- most due to construction trucks-he will call the SJC road commission to report them
- Bring back the Keep Klinger Clean Campaign—Barbara Montgomery Nelson suggested bringing back the Keep Klinger Clean Campaign. Her ideas included creating a new a bumper sticker and holding a "clean up" day at the lake in July. Andy Rieth suggested contacting local organizations who offer community service opportunities to their members to see if they may like to participate as well
- Recommendation to move the Annual KLA Meeting up to the end of June or beginning of July—Barbara Montgomery Nelson will check with Meghan Yoder and KLCC for date possibilities

The meeting was adjourned at 8:46 PM **Doug Van Meter motion**, and the motion carried.

Respectfully Submitted, Debbie Doe, Secretary KLA